



Campbell Plastic Surgery

By Ann E. Butenas
Photography by Tom Krueger

When considering the services of a plastic surgeon or the less-invasive treatment options of a medical spa, the choices can be overwhelming, particularly in a time when medical spas seem to be popping up all over the country. Fortunately, for those in the Milwaukee and Sheboygan or Eastern Wisconsin areas, the choice is obvious: Campbell Facial Plastic Surgery and Quintessa Medical Spa, with locations in both Mequon and Sheboygan.

At the helm is Dr. Andrew Campbell, a double board certified facial plastic and reconstructive surgeon, certified by the American Board of Facial Plastic and Reconstructive Surgery and the American Board of Otolaryngology. He has an extensive

background in the head and neck specialty, as well as in facial plastic surgical procedures. He is one of seven doctors in Wisconsin who are board-certified in facial plastic surgery and one of approximately 1,000 in the country.

Originally from Bloomington, Indiana, and a graduate of Indiana University, both undergraduate and medical school, Dr. Campbell subsequently pursued an internship at the University of Cincinnati with an emphasis on head, neck and plastics training. He established his ENT and facial practice 12 years ago in Sheboygan. His wife, Heidi, RN and Spa Director, whom he met during college and married while in medical school, joined his practice nine years ago. Three years later, Quintessa Medical Spa opened its doors. (Quintessa Medical Spa, by the way, is named after the youngest of their four children). As Dr. Campbell sees it, such a progression was evolutionary in nature.

“As I grew in my practice, I began to recognize my patients’ desire for non-surgical treatment options,” he explained. “As such, six years ago we built our medical spa and as time has gone on, it has become clear to us that both the surgical aspect and the medical spa business truly complement each other. Combined, we can offer our patients various levels of care, from basic skin care to graduated levels of facial care and surgical options.”

Dr. Campbell emphasized that the core specialties that should be associated with a medical spa facility include facial plastic surgery, dermatology and general plastic surgery. What further sets Campbell Plastic Surgery and Quintessa Medical Spa apart from the rest is the quality of their staff members.

“We hand select and certify our staff,” said Heidi. “They regularly attend training classes and are always improving upon their skills. We are the experts in the Midwest.”

“We want to not only educate our patients, but protect them as well,” said Dr. Campbell. “As an educator, I speak nationally and internationally on a regular basis about facial surgeries and medical spas.”

Dr. Campbell regularly travels the country speaking about the latest technological advances in laser treatments and many other cutting-edge facial

technologies. Even though it may seem counter-productive for Dr. Campbell to essentially train the competition, from his perspective, it's precisely what he needs to do. "If my competitor produced poor results, it would give all of us a bad name," he noted. "My goal is to prevent poor results on patients no matter who performs the procedures."

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"We give natural results," said Dr. Campbell. "We want our patients to look rejuvenated, not freakish or abnormal. In fact, a true compliment exists when a patient has, for example, rhinoplasty or a facelift. If no one notices the actual procedure has been done on the patient, but comments on how great the patient looks, then we have done a good job."

True to their commitment to remaining the experts in all levels of care, Campbell Plastic Surgery and Quintessa Medical Spa remain on the cutting edge of technology. They were the ninth center in the country and the first in the state to offer ultrathery, which is the first non-surgical treatment that is FDA-approved for brow-lifting. Ultrathery is a rejuvenating treatment for the face and neck. It is a non-invasive, ultrasound treatment that delivers energy deep into the tissue, which builds collagen and elastin to lift facial tissue, producing dramatic results in the brow and is consistent with Dr. Campbell's expectation of quality.

"Our patients receive up-to-date treatment options and the best care possible," he confirmed.

State-of-the-art services performed at Quintessa Medical Spa include laser treatments and peels, injectable fillers and Botox, skin resurfacing, broadband light, and they also provide a quality line of skin care products.

"We not only help young people with acne problems and help them to prevent subsequent scarring, but we also teach them about skin care so that they understand what to do to age less aggressively," Heidi said. "We emphasize good skin care habits and good sun habits. We take a generational approach, from prevention, to correction, and finally to maintenance. We cater to all demographics."

"I love to see their smiles and that certain gleam in their eyes and that spring in their step," he noted. "When they come to us for treatment, we not only provide the medical care they desire, but we help them to regain their confidence and self-esteem. Those emotional results are just as important as the physical ones." ■

Campbell Facial Plastic Surgery and Quintessa Medical Spa have offices in both Mequon and Sheboygan. For the medical spa in Mequon, call 262-242-7772. For their offices in Sheboygan, call 920-458-7772. Visit both practices online at www.campbellplastics.com and www.quintessamedicals.com

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